



PROMOTIONAL SCHEDULE

2026-27



SAT, OCT 17
OPENING NIGHT
Pre-Game Fan Festival



FRI, OCT 23
REDBIRD FAMILY NIGHT
Presented by Illinois State Credit Union



FRI, OCT 30
HALLOWEEN CELEBRATION
Pre-Game Trunk or Treat 4pm-6pm

SAT, NOV 14
TEACHER APPRECIATION



SUN, NOV 15
EPILEPSY AWARENESS DAY



FRI, NOV 20
UNION NIGHT

SAT, NOV 21
HEALTHCARE WORKERS APPRECIATION
Presented by Carle Health



FRI, NOV 27
BLACK FRIDAY



SAT, NOV 28
IMPOSSIBLE PAIR NIGHT



FRI, DEC 4
FAITH & FAMILY NIGHT

SAT, DEC 5
TEDDY BEAR TOSS



SUN, DEC 13
ZOOPEERSTARS DAY
Special Guest Appearance



FRI, DEC 18
HOCKEY & HOLIDAYS



SUN, DEC 27
MARGARITAVILLE

SAT, JAN 2
NEW YEAR, NEW YOU



FRI, JAN 8
WINNIPEG JETS NIGHT



SAT, JAN 9
STAR WARS NIGHT
Presented by Rivian



FRI, JAN 22
AGRICULTURE NIGHT



SAT, JAN 23
CHI-TOWN NIGHT
Special Guest Appearance



SUN, JAN 24
ABE'S BIRTHDAY BASH

WED, FEB 10
VIDEO GAME NIGHT



FRI, FEB 12
DOLLAR BEER NIGHT
Presented by Michelob Ultra



SAT, FEB 13
SHREK NIGHT



FRI, FEB 19
COUNTRY NIGHT

SAT, FEB 20
FIRST RESPONDERS NIGHT
Guns & Hoses Game @ 2pm | Presented by Country Financial



TUE, FEB 23
EDUCATION DAY



FRI, MAR 5
WOMEN IN SPORTS NIGHT
Special Guest Appearance

SAT, MAR 6
80'S NIGHT
Post-Game Concert



FRI, MAR 12
BREWERY NIGHT



SAT, MAR 13
STL NIGHT
Special Guest Appearance



SUN, MAR 14
HOCKEY IS FOR EVERYONE



FRI, MAR 19
BISON FIGHT CANCER



SAT, MAR 20
MILITARY APPRECIATION
Pre-Game Tailgate



SUN, MAR 21
PUCKS & PAWS



SUN, APR 4
PARKS AND PUCKS



FRI, APR 9
FAN APPRECIATION NIGHT



There will be a post-game skate with players



Post Game Jersey Auction



Giveaway item before the game



\$3 Busch Light cans or sodas, \$0 popcorn, and a \$9 specialty t-shirt



Kids under 12 receive a free meal coupon. Redeemable for a hot dog, chips, cookie, and apple juice

PROUD AFFILIATE

